

# eCommerce Manager (m/f/d)

LEWITT creates cutting edge microphones that allow everyone to express individual creativity, whether at home, on stage, or in the studio, beginner or professional.

Working at LEWITT means working in a respectful environment that allows you to grow. We are an international and diverse team in a modern office space with a rooftop panorama terrace and an in-house recording/content creation studio.

Everything we do, we do to the fullest.

As we are continuously growing, we want to take it to the next level and strengthen our team. And we want you to work as our **eCommerce Manager** to help drive revenue through the LEWITT webshop.

## Your responsibilities

- Initially, you will analyze the current online business at LEWITT and define future growth strategies for LEWITTs own webshop
- Together with LEWITTs Marketing team, you create impactful digital promotion and advertisement campaigns that drive users to LEWITTs website and convert them into buying customers
- You define SEO/SEM strategies with the marketing team and help them implement throughout LEWITTs digital footprint
- You continually analyze online user behavior and implement changes to improve the customer experience where needed
- You monitor and map the customer journey
- You submit regular reports about key online metrics and sales progress
- In a second stage, you could potentially also manage LEWITTs online activities at Amazon

## What we offer

- A young and international team
- An innovative range of products that puts us at the forefront of the market
- Flat hierarchies, short communication channels, and unbureaucratic teamwork

## Your qualifications and skills

- You have 4-5 years' experience in a similar role
- You have a commercial drive and understand the need to reach the set targets
- You know the driving factors for a successful eCommerce strategy
- You have a deep understanding of the customer journey across digital platforms
- You know how to use social media channels to increase website traffic
- You have a strong understanding of data analysis, website metrics and are familiar with the most common digital analytical tools (Google Analytics, etc.)
- You are an effective collaborator and team player
- You are highly motivated to contribute to the growth of an already very successful company
- You are well organized
- You fluently speak English
- Understanding of the Pro Audio and music market is an advantage, but not a requirement

If you want to be part of our team, send your application to [jobs@lewitt-audio.com](mailto:jobs@lewitt-audio.com)

The place of work is Schanzstraße 14, 1150 Vienna.

Your performance is remunerated with a market-compliant salary, exceeding the legal minimum of the collective agreement "Allgemeines Handelsgewerbe" and being in the range of EUR 2.600 or above for full-time 40h per week - negotiable according to your qualifications.

[lewitt-audio.com](http://lewitt-audio.com)

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